



The Organic Whey™ Executive Bios

Laura Klein, Chief Creative Officer



Laura is co-founder of Organic Authority, LLC a new media company that publishes OrganicAuthority.com. She is a trained chef with roots in the organic food movement and brings intelligence, intoxicating energy and girl-next-door approachability to the subject. Laura has been featured in The Oprah Magazine, Oprah.com, The Food Network, Women's World, Malibu Times and more. She is featured in the book *Hot, Rich, and Green*, and blogs for the Huffington Post. Laura is passionate about using technology and social media to help solve America's health and obesity crisis. She loves spending time with her two dogs, Bamboo and Truffle, cooking, yoga, skiing and mountain biking the rugged Rocky Mountains with

her husband John. Laura is also the host of several online cooking shows including *Better Living with Laura Klein*, *The Andrew and Laura Show*, and *The Delicious Kitchen*.

John Klein, Chief Technology Officer



John is the co-founder of OrganicAuthority.com. He is a tech geek, gamer and savvy developer. He's worked at five tech startups including Internet Brands, Autobyte.com, CarsDirect.com, Tiger Text and more. He is passionate about sustainable healthy living, and loves spending time with his two dogs, Bamboo and Truffle and snow boarding with his wife Laura in the rugged Rocky Mountains and High Sierras.

Natasha Ramay, Director of Operations



Natasha manages production operations, supply chain, and packaging design at The Organic Whey™ where she employs her analytical and creative skills to optimize production and fulfillment operations. Prior to joining The Organic Whey team, she worked as a textile designer for an apparel company, and as an interior design consultant. Natasha has BA in Textile Design from University of Karachi, and Professional Designation in Graphics Design from Fashion Institute of Design and Merchandising (FIDM) in Los Angeles. She lives in Orange County, CA with her husband and their adorable toddler son. When she is not busy changing diapers or managing operations at The Organic Whey™, she likes to hike in the Laguna Coast Wilderness Park.